



MATHIAS WAICMAN

F R E E L A N C E C R E A T I V E A R T D I R E C T O R

PROFILE

My name is Mathias, and I have observed that many people find it challenging to pronounce my name correctly. To assist: it's pronounced Ma-Tea-Ass.

I was born in Miami, raised in Argentina, and hold Italian citizenship. This allows me to legally work in the United States, Europe, and Mercosur countries. I am fluent in English and Spanish, and I am conversational in Portuguese (Portugu l).

Professionally, I am an Art Director with nearly 15 years of experience. Additionally, I work as a commercial director and content creator. I have been freelancing for some time now and excel in solving problems for my clients. Beyond my professional life, I have a passion for music, photography, animals, and nature.

EDUCATION

Art Director Portfolio

Miami Ad School | Year : 2006-2008

Film Director and Content Creator

University of Youtube | Year : 2018-Present

Dramatic Arts in Theater

National Conservatory of Buenos Aires, Argentina | Year : 1998 - 2002

SOFTWARE

Photoshop
Illustrator
In Design
Premier and Final Cut
Microsoft Office

EXPERTISE

Ideas
AI
Design
Photography
Film
Presentation decks
Grilling
Playing the flute

LANGUAGE

English
Spanish
Basic Portuguese

CONTACT

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meetmathias.com

USA

WORK EXPERIENCE

Freelance Creative Art Director

Freelance | Year : 2014- Present

As a freelancer, I have held roles ranging from Junior to Creative Director, leading creative teams, pitches and managing accounts. Here is a list of a few agencies I have worked with as a freelancer: R/GA, Leo Burnett, Edelman, Havas, Saatchi X, Republika, Doner, OKRP, Zubi, Common Ground, Trisect, Walton Isaacson, Jacobs Agency.

Sr Art Director

McGarry Bowen | Year : 2014-2014

I've worked for the general and the hispanic markets.

Art Director

Leo Burnett | Year : 2010-2014

I've worked as an art director for many accounts

"CCO"

72 DPI | Year : 2008-2010

I graduated in the middle of the recession back in 2008. It was tough to get a full-time job, so we decided to open an interactive agency with a friend. We would do I have to say one of the most significant accomplishments of my career was winning a pitch, just the two of us, against well-known agencies.

Creative Intern

Ogilvy Mather, Sao Paolo | Year : 2008

CP+B, Boulder, CO | Year : 2008.

CLIENTS

Fanta, Coke, Vitamin Water, McDonald's, Samsung, Allstate, Kellogg's, Hallmark, Nintendo, Coors Light, Pizza Hut, Walt Disney World, Pfizer, Kraft, Heinz, SC Johnson, Barilla, Bertolli, Auto Zone, Mike's Hard Lemonade, Reynold's, Carl Jr, Viva paper towels, Cottonelle, Scott 1000, Orville, Chicago Bears, Triscuit, Esurance, , Walmart, Mars, Vero Gusto.

AWARDS

Cannes, One Show, Clio, Young Guns, Shark, Obie, Addy.